

Everything on this sheet comes from the dieline callouts our prepress team checks on every pouch job. Keep it beside your artboard and the file you send us will move through prepress without surprises.

Panel map, gussets included

- Build on the flat dieline: front, back, and gusset panels as one spread
- Nothing critical crosses a fold line; folds distort art when the pouch fills
- Treat the gusset as flood or pattern space, never message space
- Front-panel safe zone holds the logo, product name, and weight statement

Zipper and tear-notch keep-clears

- No fine type or barcodes across the zipper track; the film bulges there
- Leave the tear-notch path clear at both side seals
- Hang hole, if used, reserves a top-center keep-clear
- The strip above the zipper tears away; do not park copy on it

Bleed and safety on film

- 1/8 in. (3 mm) bleed past every trim edge, gussets included
- Type and logos at least 1/4 in. inside seal areas
- Skip border designs; seal drift makes uneven borders obvious
- Name your spot-white layer WHITE and set it to overprint
- Effective image resolution 300 dpi at final size

Fill-line and co-packer specs

- Confirm top-seal height with your filler before art is final
- Coffee: valve position comes from the fill line; we place it on the dieline
- Match the zipper spec to the filler's sealing equipment
- Share this sheet with your co-packer during prepress, not after

Prepress checklist

- PDF/X export, fonts outlined or embedded
- CMYK plus named spot colors only; no RGB elements
- Dieline on its own spot-color layer, set to overprint
- Delete the template layer before export
- List pouch size, film, and finish in the file name

Send us the file

- Upload through the quote form with pouch size, film, and quantities
- Prepress checks panels, keep-clears, white layer, bleed, and dieline before anything runs
- You approve a proof pulled from calibrated press conditions before production